

THOMAS PHEASANT STUDIO™



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FOR IMMEDIATE RELEASE

THOMAS PHEASANT UNVEILS THOMAS PHEASANT STUDIO COLLECTION “THE ART OF CREATING” AT NEWEL, NY

New York, NY, October 17, 2013- Thomas Pheasant, acclaimed leader in the interior design world, known for his seamless interiors and successful commercial furniture collections both nationally and internationally, unveils a unique and personal collection, being produced through his own studio, which celebrates his evolution and the art of creating. Thomas Pheasant Studio marks a turning point in Mr. Pheasant's stellar career. With the completion and launch of his new book this fall, *Thomas Pheasant, Simply Serene*, Rizzoli publishers, Mr. Pheasant turns his attention inward and focuses his efforts on evolving his voice through the creation of unique pieces in limited editions that reflect the designer's most current inspirations.

The collection, currently on view at Newel, NY is inspired by the beauty of decomposition. Mr. Pheasant, whose voice has long been rooted in classical history, now turns his focus to the inevitability of nature's power over man's need to create lasting monuments. *“I am currently inspired by the corrosive impact of nature, and the purity of form. It is the impact of stripping away the unnecessary to reveal the essential that excites me,”* says Pheasant.

NEWEL

Newel director, Guy Regal states, *“As an antique dealer, when I look at great examples of notable furniture from different periods, the best examples incorporate the perfect balance of form, line, function and most importantly, meticulous craftsmanship. Thomas Pheasant's collection embodies each of these qualities, and stands firmly against the furniture of iconic designers of our past, from Leleu to Ruhlman. We have always had a strong relationship with Thomas, and it was a simple decision for Newel to take a step out of the antiques world to represent a person who will ultimately go down in history as one of the greatest furniture designers of our time.”*

THE COLLECTION at Newel

Created in limited editions of 10 or less. Each piece is numbered and stamped. The mission of the Studio Collection is to be an actively moving force that evolves while bringing focus to the art, not production.

Materials: Mahogany, leather and sand cast bronze details.
Lead time: 16 weeks.

WHAT'S NEXT

Mr. Pheasant is currently working on the next collection for debut in 2014. The future collections will focus on new inspirations and will involve new artisans and the exploration of new materials.

The current collection will head to Paris and Singapore late Spring/Summer of 2014 with the spotlight on the addition of a few unique pieces, which will be one of a kind creations.

"The value of any piece of art is not about the trend or the time period.... it's about the artist, his expression, and where he is at that moment."

- Thomas Pheasant